



The  
Fletchers'  
Trust

# ACCESS *ARCHERY* FUND



**YOUR  
ULTIMATE  
GUIDE TO  
FUNDRAISING**

**Making  
archery more  
inclusive  
across the UK**



# Thank you FOR SUPPORTING US

**Archery is for everyone. Help us make that a reality.**

While archery is one of the most inclusive sports, many people with disabilities still face a frustrating reality: the desire is there, but the opportunity is not. A local club may not have a ramp, the right bow, or a coach with the specific skills to help them participate and thrive.

**The Access Archery Fund exists to change this.**

As a partnership between Archery GB and The Fletchers' Trust, we are dedicated to removing the barriers that prevent people from discovering their potential. Adaptive equipment gives everyone the right tools to participate and excel, as well as training coaches to adapt their teachings to support archers of all abilities means everyone is welcome on the line. Providing funding to improve archery venues will create welcoming and accessible spaces and will allow clubs and Archery Activity Partners (AAPs) to share archery with new communities, building a truly inclusive future for the sport.

We want to create a permanent legacy of accessibility, enabling more people than ever to build confidence and find community within archery.

Archery GB champions the Fund, while The Fletchers' Trust ensures your donation hits its mark, delivering real, tangible impact to clubs and communities across the UK.



## Your money will go towards...



**Creating  
accessible ranges**



**Training coaches to  
support all disabilities**



**Providing adaptive  
equipment**





**“This sport has provided me more than just an outlet for my need to satiate my competitive nature. But also, the incredible sense of community and inclusion no matter one's disability is an aspect of the sport I am so humbly grateful for.**

Philam Nguyen

# Getting STARTED

Fundraising is a powerful way to contribute to the Fund. Here's some advice to get you started.

## 1. Set a goal

Instead of just "raising money," be specific. For example, "Our goal is to raise £500 to support disabled archers across the UK." This makes it easier for people to support you. But, be realistic: it's better to set a modest goal and smash it than to set an impossible one.

## 2. Plan, plan, plan

Choose an activity that suits your club, your resources, and your community. The best ideas are often the simplest. We've included some ideas to get you started on pages 7–12.

## 3. Shout about it

You can't raise money if no one knows you're fundraising! Put up posters in the range, post regularly on your social media pages, and add a banner to your website. Don't forget to add pictures; a picture of people getting ready for the event is far more engaging than a text-only post.

## 4. Keep it fun *and* safe

For Archery GB-affiliated clubs, many standard activities, including fundraising and social events at your registered ground, are likely covered by your Archery GB insurance. For AAPs, these should be covered by your regular insurance. If in doubt, ask! It's your responsibility to ensure you have adequate insurance.



## Planning checklist

☐

**What is our event?**

*(e.g., Have-a-go, quiz night, sponsored shoot)*

☐

**What is our fundraising target?**

*(e.g., £500 to help install ramps at clubs and venues)*

☐

**When and where will it be held?**

☐

**Who do we need to help us?**

*(e.g., volunteers for registration, making tea, scoring)*

☐

**What supplies do we need?**

*(e.g., equipment, prizes, posters, cash float)*

☐

**How will we promote it?**

*(e.g., club social media, posters, local paper)*

☐

**How will we collect donations?**

*(e.g., cash box, online giving page, card reader)*

☐

**Have we confirmed our insurance is appropriate?**



# How to DONATE TO THE FUND

There are three ways to donate to the Access Archery Fund. Here's how you can make a difference and fund opportunities for disabled archers to get involved and stay active in our sport.

## 1 At checkout

When you're making a purchase on Sport:80 (such as buying your Archery GB membership, entering a competition or booking your place on a course), you'll see a donation prompt at checkout. Click 'Yes' and complete the simple donation form.



## 2 In the Member's Portal *(Members only)*

- Log in to the Member's Portal
- Click the heart icon on your dashboard
- Choose to donate or submit fundraising contributions on behalf of yourself, your club, AAP, school or group



## 3 Via donation page

Encourage members of the public to donate to the Fund by clicking on the 'Donate' button at the top of the Archery GB website.

# 48 ways to FUNDRAISE

## 1 Quiz night

Everyone loves a quiz! Host it at your club/venue, or maybe ask a local pub. You could even have a bonus point round all about archery – we've created some questions for you on page 20.

## 2 Guess the score

Charge members £1 to guess the winning score of a club champion at a national event. Closest wins a prize. Or bragging rights.



## 3 Sponsored shoot

Challenge archers to a sponsored "arrow marathon" – how many arrows can they shoot in an hour, or how many golds can they score in a day? Think big.

## 4 Entry donations

Add an optional donation line to competition entry forms or course sign-ups.

## 5 Fitness challenge

It doesn't have to be archery! Walk, run, or cycle a set distance and get sponsored for it.

## 6 Karaoke!

Sing your hearts out for charity.

## 7 Swear jar

Simple, but effective. Any naughty language on the line gets fined £1.

## 8 Have-a-go day

A classic for a reason! Invite the local community to try archery for a small donation. It's a fantastic way to introduce new people to the sport.

## 9 Archery table-top sale

Organise a table-top sale for archers to come and sell kit they no longer need. You can either ask for a small percentage of their sales or charge a set fee for a table.

## 10 BBQ or burger stand

Fire up the grill during a competition or open day.

## 11 Bake sale

Yummy.





12

### Online giving page

Set up a page on a platform like JustGiving or GoFundMe and share the link on your socials.

13

### Inter-club charity match

Challenge a neighbouring club to a friendly competition. Charge an entry fee or have people guess which team is going to win.

14

### Raffle

Collect donated items (crafts, experiences, vouchers) and auction them online. Why not try a mix of regular and archery-related items.

15

### Postal league

Organise a charity postal league with other clubs. Each club shoots a specific round at their home ground on the same weekend and submits their scores. The entry fees from all clubs create a prize pot and a nice donation.

16

### Open day

Showcase your club, run demonstrations – don't forget to have collection buckets available.

17

### Collection tins

Place donation tins in clubhouses, on the reception desk, or in local shops (with permission).



## 18 Access Archery tournament

Organise a special club tournament or open competition where a portion of the entry fees (or an increased entry fee) is donated. The tournament should incorporate elements that highlight inclusivity.

## 19 Sweepstake

Download our sweepstake template on page 18.

## 20 Clear out your cupboards

Encourage people to have a clear out and make some money from those items they no longer use. Have a car boot sale, or sell them online:

- Vinted
- Depop
- Ebay

## 21 Smart(ie) 20p

Give friends, family, members, and colleagues a Smarties tube and ask them to return it full of 20 pence coins.

## 22 Guess how many

Fill a jar with something (nocks, sweets, etc) and charge people to take a guess at the number. Closest wins the contents.

## 23 Curry night

Don the apron and invite friends and family to your venue for a tasty curry. Suggested donation of £10 per head.

## 24 Recycle

You can make money recycling all sorts of things: old printer cartridges, aluminium cans, even cardboard toilet rolls!

## 25 Archers vs. Coaches

A fun grudge match where pride is on the line and entry fees go to the Fund.





# 26

## Skills swap auction

Instead of auctioning gifts, auction off the unique skills of your members and staff, whether that's cooking, photography, painting, or furniture making.

# 27

## Golden challenge

Place a collection pot on the shooting line. Every time an archer scores a gold, they donate £1. Every time they miss the target completely, they donate £2!

# 28

## Poker archery

Create targets with playing cards fixed to them. For an entry fee, archers shoot a "hand" of five arrows. The best poker hand at the end of the round wins a small prize.

# 29

## Coffee morning

The quintessential coffee morning, with added charity.

# 30

## Mini clout

A mini-clout shoot where the flag is replaced by a small target or a "golden coin." Charge per arrow, with a prize for the archer who gets closest.

# 31

## Scavenger hunt

Get creative!

# 32

## The Grand Fletch-Off

A competition for the most creative arrow customisation. Entrants pay a fee to submit their most beautifully or wildly decorated arrow. The winner is decided by a club vote.



# 33

## Sports day

Host a classic sports day with an egg-and-spoon race, a three-legged race, a sack race, and a tug-of-war tournament. Teams pay to enter, and you can sell retro sweets and refreshments.

# 34

## Get crafty

Sell handmade items from talented members online, like leatherwork, strings, slings, or artwork.

# 35

## Tuck shop

Keep a well-stocked tuck shop of snacks and drinks, with all profits going to the Fund.

# 36

## Coaching clinic

Experienced club coaches or invited guest coaches volunteer their time to run specialised coaching clinics, workshops, or masterclasses. Participants pay a fee to attend.

# 38

## Archery scavenger hunt

Instead of just aiming for high scores, archers pay to enter a "scavenger hunt." They get a list of scores and combinations they need to shoot (e.g., "an arrow in every colour," "a score of 21 with 3 arrows," "two 7s in one end"). The first to complete the list wins.



# 37

## Games night

Host an archery-themed games night at your club. Charge to take part.

# 34

## Bingo!

Organise a bingo game with prizes, charging an entry fee.

# 40

## Fancy dress fun shoot

Why not host a fun shoot at your club and ask everyone to dress up (for a fee, of course). Just make sure the costumes are safe for shooting.



# 41

## Dress-up day

Invite people to come along to shoot wearing their finery and foppery, and then charge them for the privilege.

# 45

## Pennies

See if you can break the world record for the longest line of pennies – the current record stands at 4,630,430 pennies! Ask members and the public to donate their coins, lay them out on your range, and then donate the pennies (please change them up first!).

# 46

## Happy birthday!

If you are celebrating a birthday, Facebook Birthday Fundraisers is a quick and easy way to ask friends to donate. Or you can set up a JustGiving page and ask friends and family to donate to that.

# 42

## Bow tuning and MOT clinic

Experienced members can offer to service and tune bows for other members in exchange for a donation. Perfect at the start of a new season.

# 43

## Human fruit machine

Three archers stand in a line. For £1 a go, a spectator 'pulls the lever'. The three archers shoot one arrow each at a special target that has pictures of fruit (lemon, cherry, etc.) in each scoring zone. Three matching fruits wins a prize.

# 44

## Tombola

A guaranteed crowd-pleaser at any event.

# 47

## Community clean-up

Organise a clean-up event in your local community. Take a donation bucket with you and ask members of the public and locals to donate.

# 48

## Weakest link knockout

A fast and exciting head-to-head competition. After each end, the archer with the lowest score is eliminated until only one winner remains.



# Marketing MATERIALS

We've created some marketing materials for you to download and share, making your fundraising even easier:

1. A poster to print out and put up in your clubhouse, your local area, or at your next event
2. Two social media images to download and share on your platforms
3. Some suggested social media captions to use on your posts below



Download the poster and social media images *here*

## Suggested social media captions

**1** We're committed to making archery inclusive. That's why we're supporting the Access Archery Fund.

The Fund provides grants to clubs and organisations like ours to help more people with disabilities get into archery. Every donation makes a difference. Learn more by visiting the [Fund's page here](#).

#AccessArcheryFund #AdaptiveArchery #ArcheryIsForEveryone

**2** Help us make a real difference. A donation to the Access Archery Fund, no matter how small, has a huge impact.

Please consider donating today. Let's show everyone that archery is a sport without barriers. [Link to donation page in bio]

#AccessArcheryFund #InclusiveSport #ArcheryIsForEveryone

**3** We're so proud to be supporting the Access Archery Fund!

This fantastic initiative helps remove barriers so that more disabled people can discover the joy of archery. We believe archery is for everyone. Join us in hitting the target for inclusivity!

#ArcheryIsForEveryone #AccessArcheryFund #DisabilitySport

## Tag us!

Don't forget to tag Archery GB in your posts and we'll do our best to share as many events as we can.





“

*I have never been made to feel anything other than welcome at the majority of clubs. But I've also encountered some tricky situations, venues I've arrived at to find there is no wheelchair access to the building, or there is no wheelchair accessible toilet.*

Deborah Illman-Roberts



**ACCESS ARCHERY FUND**

**is raising money for the Access Archery Fund by \_\_\_\_\_**

giftaid it

[illegible]



# Template PRESS RELEASE

## FOR IMMEDIATE RELEASE

**[Name of club/organisation] to host [event] in [town/city] to support nationwide access to archery**

[Date of sending release] – [Name of club/organisation] is proud to announce it will be hosting [Name of Your Event], a community fundraising event on [date of event] to raise vital funds for the Access Archery Fund, a nationwide initiative dedicated to making archery more inclusive for people with disabilities.

The event, which will take place at [location] starting at [time], aims to bring the local community together to support a great cause. It will feature [briefly describe main activities, e.g., a have-a-go archery session, a charity bake sale, etc].

The club has set a fundraising target of [£] to contribute to the national fund.

“[Say why you are thrilled to support the Access Archery Fund and doing your part here in your town/city],” says [Name], [title] at [name of club/organisation]. “We hope everyone will join us on [date] for what promises to be a fun-filled day that will help create new opportunities for aspiring archers across the country.”

The Access Archery Fund is a joint initiative between Archery GB, the sport’s national governing body, and The Fletchers’ Trust. It supports clubs and Archery Activity Partners across the UK by providing grants for essential items like adaptive equipment, accessible facility improvements, and specialist coaching – overcoming the barriers that can prevent people with disabilities from participating in the sport.

[Name of club/organisation] invites everyone from the community to come along and show their support. For more information about the event or to find out how to donate, please visit [link to website or fundraising page].

About [Name of Your Club/Organisation]

[Insert a short, 1-2 sentence description of your club/organisation. For example: "Founded in [year], [club/organisation name] is a friendly, community-focused archery club based in [town/city]. We welcome archers of all ages and abilities and offer regular coaching and competitions for our [number] members.”]

– end –

## Quick guide to contacting media

- You need to make your press release appealing so it stands a chance of being featured
- Send a good photo – something that tells the story and will make people want to come
- Provide a caption so journalists know who/what is in the photo
- Find out who is the best person to send the press release to – try calling and asking
- Consider inviting local media to come along and have a go as a way to pique interest
- Local BBC radio stations might be interested in the story too

# Funds raised CERTIFICATES

Thank you so much for everything you have done to raise money for the Access Archery Fund. It's time to show off all your hard work. Print these on A4 card, cut around the lines, and put them on the walls of your clubhouse/venue to show your members and guests your amazing achievements.









*Thank you*  
**FOR YOUR AMAZING  
SUPPORT!**

*This is to certify that*

\_\_\_\_\_

Has raised £ \_\_\_\_\_ for the

**ACCESS ARCHERY FUND**



**Gayle Pink**  
Head of Participation,  
Archery GB



**Andrew McMillan**  
Chairman,  
Fletchers' Trust



# AAF PROMO CARDS

Print these on A4 card, cut around the lines, and put them on the walls of your clubhouse/venue.  
Or have people hold them in photos that you can use on social media.





# Sponsor our SWEEPSTAKE!

Guess

Only \_\_\_\_\_ a go!


**We're raising money to make archery accessible to all**

To find out more about the Access Archery Fund or to donate direct, head to Archery GB's website: [www.archerygb.org](http://www.archerygb.org)




# Make your OWN BUNTING

1. Print as many copies as you need onto A3 or A4 card
2. Carefully cut round the dotted lines
3. Fold the tabs over some string or ribbon and staple or stick with glue
4. Hang your bunting!

**ACCESS**  
**ARCHERY**  
**FUND**



**ACCESS**  
**ARCHERY**  
**FUND**



**ACCESS**  
**ARCHERY**  
**FUND**



The  
Fletchers'  
Trust

archery  
GB

# Archery-themed QUIZ QUESTIONS

(To the quizmaster: This round has a mix of questions covering history, movies, the Olympics, and archery terminology. Good luck!)

## Questions

1. In the Marvel movies, which actor plays the expert archer Hawkeye?

*A: Jeremy Renner*

2. In the Disney Pixar film Brave, what is the name of the Scottish princess who is a highly skilled archer?

*A: Merida*

3. According to legend, which Swiss folk hero was forced to shoot an apple off his son's head with a crossbow?

*A: William Tell*

4. In The Hunger Games series, Katniss Everdeen is the famous archer from which District?

*A: District 12*

5. Which member of the Fellowship in The Lord of the Rings is a master archer?

*A: Legolas*

6. The English longbow was famously used to great effect at which battle in 1415 during the Hundred Years' War?

*A: The Battle of Agincourt*

7. In modern Olympic archery, what is the distance from the shooting line to the target for the individual event?

*A: 70 metres*

8. Which country is famously dominant in Olympic archery, having won by far the most gold medals in the sport's history?

*A: South Korea*

9. What is the name for the feathers on the back of an arrow that help it to fly straight?

*A: Fletchings*

10. In archery, what name is given to the impressive (and expensive!) feat of shooting one arrow directly into the back of another already in the target?

*A: A "Robin Hood"*

11. Q: What do the letters GNAS, the former name of Archery GB, stand for?

*A: Grand National Archery Society*

12. Q: In what year was GNAS founded? (Closest answer wins)

*A: 1861*

13. What was the original occupation of the members of the livery company, The Worshipful Company of Fletchers?

*A: Arrow makers*

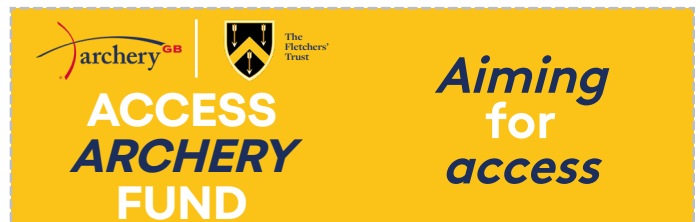
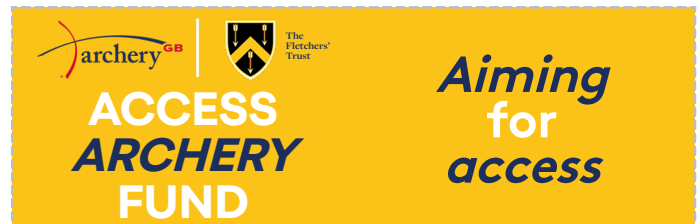
## Picture round

Create a sheet with pictures of 10 famous fictional archers and ask teams to name them. (Suggestions: Katniss Everdeen, Legolas, Hawkeye, Merida, Robin Hood (any version), John Rambo, Green Arrow, Lara Croft, Neytiri from Avatar, Susan Pevensie from Narnia).



# Make your CAKE FLAGS

1. Print onto A4 paper
2. Carefully cut round the dotted lines
3. Place a cocktail stick in the middle and fold in half, gluing one half of the flag to the other
4. Carefully put the flag into your cupcakes or slice and get selling!



Thank you for supporting the

# **ACCESS** **ARCHERY** FUND



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