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**DRAW BACK YOUR BOWS AND AIM FOR PARIS**

**[insert name of club/provider] is welcoming everyone to have a go at archery**

**XX June 2024** – In what is set to be a spectacular summer of sport, Archery GB’s Aim for Paris events will see archery clubs and providers across the country open their doors to potential archers, giving people of all ages and abilities the chance to try archery for the first time.

[Insert name of club/provider] is hosting its very own Aim for Paris event and inviting adults and children from across [insert town or region] to give archery a shot on [insert date/s]. The event will take place at [insert times] at [insert location] and is open to [all ages/anyone aged xx and above]. [Please insert any additional details here including any charges and if slots need to be booked].

In an Olympic and Paralympic year, there’s never been a better time to give archery a go and experience the fun for yourself. One of the most accessible and inclusive sports around, it’s perfect for anyone wanting to try something new, either on their own or with family and friends. Whether you’ve tried archery before or have never thought about picking up a bow and arrow, this is an ideal chance to give it a go.

"Aside from its brilliant social appeal, archery has many health benefits for both body and mind and is for everyone, regardless of physical ability," comments [insert name/job title/committee role]. "Our Aim for Paris archery taster event is not only an opportunity to give archery a shot, but discover more about these benefits.

“Archery can support increased mindfulness, enhance mental and emotional wellbeing, reduce stress and boost confidence as well as developing strength and fitness. Everyone at [insert name of provider] is really looking forward to welcoming people to our event so please do come down and find out more about our incredible sport.”

All equipment will be provided on the day and coaches will be on hand to guide people through the basics, ensuring a safe and enjoyable introduction to the sport. In addition, visitors will be able to sign up for a beginner’s course to kickstart their archery journey [delete if not applicable].

To find out more, visit [insert website] or contact [insert name/number].

For more information about starting archery and how to get involved, please visit [www.startarchery.co.uk](http://www.startarchery.co.uk)

To find out more about archery at the Paris 2024 Games, visit <https://archerygb.org/paris-2024>

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