

7. ARCHERY GB VOLUNTEER INSIGHT - THE VALUE OF VOLUNTEERS



At every level of the sport, whether at community, club, county, regional or national level, archery is heavily reliant on the skills, passion and commitment of individuals who give up their time to enable others to take part and progress in archery. Volunteers fulfil various roles across the different levels of the sport, from delivering have-a-go sessions in the community to looking after club grounds, from filling county and regional committee positions to taking on vital administrative and practical roles, such as board member positions and judges for national and international competitions.

Archery GB recruits volunteers for projects and informal working groups within our Strategic Advisory Group, with the aim of helping the national governing body make strategic decisions. A skills matrix approach is used to assign volunteers to our various working groups. Archery GB wouldn't be able to run central programmes or competitions without the support of our volunteers whose expertise helps to create ideas and programmes, make decisions and ultimately improve how the sport is run.

Archery GB aims to understand, support and empower our volunteer workforce.







To see the club thrive. Because it was drifting with no direction when I joined.

Chris Noble

- Chairman, South Leeds Archers

UNDERSTANDING OUR VOLUNTEERS

- ▶ Volunteer survey completed in January 2020
- ▶ 1,702 responses
- lt aimed to better understand our volunteer workforce
- ldentify the support our volunteers require
- Help create an excellent environment for volunteering
- Share top-line data (anonymised and summarised) with Sport England
- ► Helps Sport England provide better support to sports volunteer workforce

VOLUNTEER FREQUENCY

58% volunteer at least once a week



25% volunteer less than once a week but at least once a month



14% volunteer less often than once a month

3% volunteered for a one-off occasion

DURATION OF VOLUNTEERING IN ARCHERY

Less than 1 year 51% have been volunteering for more than 10 years

16% 1 - 2 years 28% have been volunteering for 3 - 5 years

28% 5 - 10 years Only 10% are new to volunteering in archery

More than

10 years



Why I volunteer

I love archery and I like to share my experiences with other people and teach them archery.

Joshua Steadman-Smith



31%

